



TODMORDEN TOWN COUNCIL

REPORT TO THE EMERGENCY COMMITTEE

REPORT AUTHOR	Colin Hill – Town Clerk and Responsible Financial
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Date	6th May 2020
SUBJECT	Grant Application – Radio Aire’s Cash for kids- Covid 19

PURPOSE:

1. To present to Members an application for Grant Funding of £3,000 toward a project cost of £3,000, to be specifically support Todmorden children by way of a grant of £35 per child to purchase essentials.
2. To inform Members that this Charity is based in Leeds and seeks to support children living in West Yorkshire.
3. To advise Members that “Cash for Kids” supported over 67,000 sick, disabled and deprived children in West Yorkshire 2019, but that any monies received from Todmorden Town Council would be ring fenced for the benefit of children in the Todmorden area.
4. To advise Members that this appeal since 23rd March 2020 has raised £12,682 with a balance left of £1,937, having helped 307 children across West Yorkshire with packages of support.
5. To advise Members that our Grant Criteria states that :-
 - a. Excludes “Regional or National organisations, unless they are for a specific project benefitting Todmorden residents, not part of their core funding responsibilities”.
 - b. No award will be given the effect of such is to increase that organisation’s reserves then available for use on other projects not approved by Todmorden Town Council.
 - c. That a project cost of £3,000 requires a 50% contribution to be made by the applicant but that up to 25% of this contribution can be met by matched volunteer time.
6. To advise Members that there would need to be a robust way of monitoring benefit directly to Todmorden residents given the wider ranging nature of this Charity across West Yorkshire, which may be achieved by liaison through the formal distributors of such funds eg social worker, school

and or recognised body. Without such a process in place, it would be difficult to validate compliance with Section 137 funding requirements.

BACKGROUND:

7. A review of the Charities accounts indicates that each Radio Station in the Bauer Group of Stations Charities maintains it's owns set of accounts, with appeals locally based.
8. Reserves of the Charity as at Dec2018 stood at £2,974,792 for the group position and £288,449 for Radio Aire, of which £112,775 was held as unrestricted funds
9. The application form indicates that unrestricted funds as at Dec 2019 stand at £109,824

FINANCIAL IMPLICATIONS:

10. There are none directly arising from this report. There are enough funds available within the quarterly quota from awards as per the grant policy.

RECOMMENDATION:

11. That Members of the Emergency Committee consider whether they wish to support this grant application and if so, in what amount.
12. That if in deciding to award a grant it be based on the proviso that given the level of unrestricted funds held by the Charity that a 50% contribution would be required to be funded from their own resources.
13. That if deciding to award a grant, commitment by letter be provided with payment of the actual grant subject to proof that such funds have been spent directly for the benefit of Todmorden children

REASON FOR RECOMMENDATION:

14. Member decision is required to award Grants.
15. To meet current grant criteria
16. To add further safeguards to ensure that any grant awarded is directly spent on Todmorden children, noting the general premise is of assistance to Children in West Yorkshire – to ensure Section 137 compliance.

SUMMARY OF KEY POINTS:

17. This Charity is Leeds based but extends it reach into all areas of West Yorkshire, including Todmorden.
18. It is part of a group of Charities under the Bauer Children's Charities umbrella with Radio Aire holding a substantial amount of reseves as at Dec 2019 of £395,241, of which £109,824 are unrestricted funds, and therefore anticipated to be available to support this initiative, albeit along with many others they seek to run, which often involve events based fundraising activity.

19. The groups ambition is to deliver 80% of all income raised back into actual direct benefit.
20. Radio Aire has 7 national trustees, 30 volunteers for events and 2 paid staff in Leeds, 1 of which is currently furloughed.

POLICY IMPLICATIONS:

21. The application does not currently meet grant criteria as 100% funding assistance is being sought

DETAILS OF CONSULTATION:

22. None

SUPPORTING PAPERS:

- Appendix 1 - Grant Application
- Appendix 2 - Accounts Bauer Radio Cash for Kids Charity
- Appendix 3 - Memorandum and Articles of Association (company constitution)

FURTHER INFORMATION, PLEASE CONTACT: Colin Hill