

Item 10 INFORMATION UPDATE TO FULL COUNCIL, 22 SEPTEMBER 2021

Natural Flood Management Information Exchange Event – 1st November 2021

The Climate Emergency Committee has agreed to fund a public event to take place at Todmorden Town Hall on Monday 1st November 2021.

The evening event, which was proposed by the Mayor in support of her chosen Charity, Slow the Flow, will be for the direct benefit of Todmorden residents.

The event will include presentations from: -

- Slow the Flow,
- Treesresponsibility,
- CMBCs Natural Flood Management Project Officer
Todmorden Flood Group

with the Colne and Calder Rivers Trust also involved.

In addition to the presentations, the event will include an exhibition element with material to show practical measures that can be implemented at home to mitigate flood risks, natural flood management solutions that can be adopted by landowners, case studies etc.

Key outcomes of the event are:

- (a) to inform and educate Todmorden residents on how floods happen, the practical measures that can be taken to help mitigate the impact of floods on homes and businesses and the support available when floods happen
- (b) to target farmers and landowners in the catchment above Todmorden and ~~encourage~~ encourage them to implement natural flood management solutions on their land with the support of organisations such as Slow the Flow, CMBC NFM team and Treesresponsibility
- (c) to recruit volunteers to work with Slow the Flow, Treesresponsibility and the Todmorden Flood Group on projects that would benefit Todmorden

In funding the event, the Climate Emergency Committee recognise that it will support Item 14 of their Action Plan (liaise with landowners about climate emergency) and raise the profile of the Committee's work.

At the request of the Committee, the launch of their Climate Pledge initiative will take place at the event with the Mayor announcing the launch and making the first pledge.

It is proposed that the Climate Emergency Committee will have an exhibition stall at the event where pledge forms and other promotional material relating to the pledge can be obtained.

The event will be promoted by all of the groups involved via their networks, websites, newsletters and social media channels. A press release will also be placed in the Todmorden News to promote the event.

The amount granted by the Climate Emergency Committee for this event is £750 and this will be used to cover Town Hall hire costs and some promotional costs.