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Since the July report and throughout the summer, Todmorden Information Centre has welcomed international and UK visitors and residents alike into the Centre; with visitor numbers approaching the pre-pandemic levels of 2019. They have had the opportunity to see exhibitions by Todmorden Photographic Society and the Hippodrome Theatre, as well as an exhibition entitled Vintage Todmorden. This showcased many of the exclusive historic prints and images the Centre sells as well as highlighting the lives of two famous Todmordians, Geoff Love and William Holt. Currently visitors and residents can learn about the important work that Todmorden Flood Group does and how best to prepare themselves, their homes and businesses in case of flooding.

Visitors have taken the opportunity to learn about the tourism offer in Todmorden and the entirety of Calderdale, information has been given out about accommodation, walks, local community groups and local businesses. They have also taken full benefit of having somewhere to find out about, as well as buy tickets for, events that are happening in 2022, such as the Hippodrome productions, the Country Fair and various musical concerts.

The Trust continues to take the time to connect with local businesses and community groups, to fully understand what they have to offer and how the Centre can promote that. This has led to interesting discussions with The Friends of Centre Vale Park, regarding printing an updated version of their booklet "Stories of Centre Vale Trees" with extra information about the trees and new fine art photographs taken through all four seasons by young local photographer Lewis McCormick. Work has now begun on a grant application to commission this exciting book. The Trust are also involved in discussions regarding a possible festival happening next year in Todmorden, more information will be provided when we are able to.

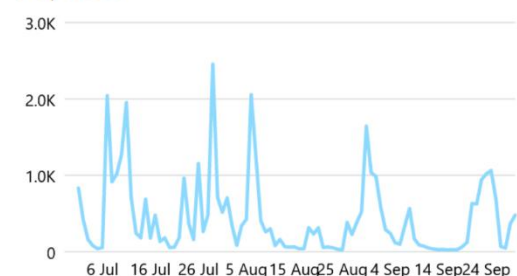
The Centre has listened to customer stock requests and as such have commissioned and received new exclusive artwork from local artist, Cat Byrne, featuring a tongue in cheek take on the UFO association. We have also worked with another local artist, Sophie Hamer, who works with resin to develop a range of Todmorden Christmas decorations which will be available soon. They will sit alongside the charity Christmas Cards which we stock annually and will be on sale by mid-October. Please note that when it comes to sourcing stock for sale in the Centre that the Trust is always mindful of the offerings from other small businesses in the town.

Sourcing new stock is not the only revenue-boosting activity that the Trust embarks upon; the Trust are always discussing projects which can boost tourism to the area or increase footfall and revenue to the Centre. Many of the projects discussed require grant funding and that is something which is regularly applied for. During the application, process conversations are also held with providers to actively seek grants that

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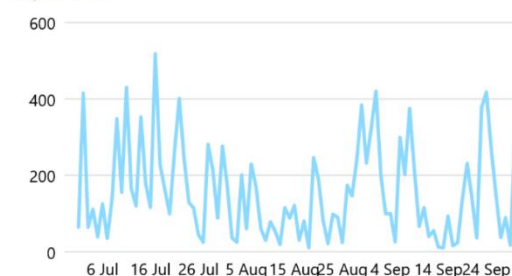
Facebook Page reach ⓘ

14,936



Instagram reach ⓘ

5,495



In the 3-month period we're discussing these are the figures:

Visitors = 2627

Volunteers = 12

Hours Open = Monday – Saturday 10am – 3pm Sunday (until 11th September) 10.30am – 2pm

Total collected = £4977.90 (Please note: this figure is the total amount of money that has passed through our till, this is not profit for instance £1671 is from ticket sales and £320 from artist sales)