



TODMORDEN TOWN COUNCIL

TODMORDEN TOWN COUNCIL

REPORT AUTHOR	Nicola Pugh, Administrative Officer and Mayoral Support
TEL NO	0792 325 7878
EMAIL	admin@todmorden-tc.gov.uk
Date	1st September 2021
SUBJECT	Funding of Public event at Todmorden Town Hall

PURPOSE

1. To inform Members that the Mayor would like to help her chosen Charity, Slow the Flow, organise a public event for the benefit of Todmorden residents. The event would be held at the Town Hall in the first week of November and would run from 19:30-21:00
2. To inform Members that the event would consist of presentations from Slow the Flow, Treesresponsibility, CMBCs Natural Flood Management Project Officer and the Todmorden Flood Group and hopefully Dr Jane Rawling, Farm and Rural Liaison Officer for the Colne and Calder Rivers Trust.
3. The event will also include stalls and an exhibition element with material to show practical measures that can be implemented at home to mitigate flood risks, natural flood management solutions that can be adopted by landowners, case studies etc.
4. To inform Members that the aims of the presentations and exhibition include: -
 - (a) to inform and educate Todmorden residents on how floods happen, the practical measures that can be taken to help mitigate the impact of floods on homes and businesses and the support available when floods happen
 - (b) to target farmers and landowners in the catchment above Todmorden and encourage them to implement natural flood management solutions on their land with the support of organisations such as Slow the Flow, CMBC NFM team and Treesresponsibility
 - (c) to recruit volunteers to work with Slow the Flow, Treesresponsibility and the Todmorden Flood Group on projects that would benefit Todmorden.

FINANCIAL CONSIDERATIONS

5. The main costs associated with this event include the Town Hall Hire fee and the cost of some basic refreshments (tea, coffee, soft drinks), an estimated budget of £500 is required for these costs and £250 for promotion costs.
6. There is budget provision made already for room hire and special events

PROMOTION OF THE EVENT

7. Promotion of the event will be carried out by all of the groups involved via their contact networks, websites, newsletters and social media channels.
8. A press release in the Todmorden News will also be placed to promote the event.
9. Volunteers from within the groups involved have agreed to hand deliver printed letters promoting the event to targeted local landowners if this is needed.
10. Although all of the groups involved will be using their networks to promote the event as widely as possible in advance of the event there may be some promotional costs associated with the project.
11. Officers will help the Mayor in delivery of this event.

ACTION PLAN

12. This activity supports Item 14 of the Action Plan. Whilst it was not a priority item the opportunity and momentum provided by the Mayor's involvement with Slow the Flow will not only help take forward this element but also raise the profile of the Committees work.

RECOMMENDATION

13. That the Climate Committee welcome the Mayor's involvement in taking forward this initiative and approve the use of budget for this purpose.