



TODMORDEN TOWN COUNCIL

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## REPORT TO FULL COUNCIL

<b>REPORT AUTHOR</b>	<b>The Mayor – Cllr Pat Taylor</b>
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<b>Date</b>	<b>22nd September 2021</b>
<b>SUBJECT</b>	<b>Promotional use of Town Hall Stained Glass Image</b>

### PURPOSE OF REPORT

1. To seek the views of Members as to whether they would support the use for promotional purposes, of the Crest as portrayed in the Mayors Parlour Town Hall stained glass window
2. To inform Members that this is different from the adopted Town Crest of Todmorden Town Council and rather than seek to compromise the use of this crest, the use of the stained-glass image is felt as a good alternative to use.
3. To inform Members that permission has also been sought from Calderdale MBC as owners of this building.

### BACKGROUND

4. The use of the adopted Todmorden Town Council crest needs to be controlled and other than in official letterheads, signage, formal partnership material and or Town Council specific promotional, its use elsewhere, is discouraged.
5. Use on promotional material of the adopted Crest to assist with fundraising for the Mayors Charity, may not be an acceptable use and given the colourful nature of the stained glass window this could present a viable alternative without harming the authenticity of our formal crest

### FINANCIAL

6. There are no financial implications arising out of this proposal given that any up front funding of promotional merchandise will be met for the Mayoral Allowance.

### RECOMMENDATION

7. That Full Council consider this request.

## REASONS FOR RECOMMENDATION

8. Full Council approval is required.

## POLICY IMPLICATIONS:

13. There is no formal policy in place in this respect.

## DETAILS OF CONSULTATION:

17. None from this report.

## CLIMATE CHANGE:

18. None arising from this report.

## IMPACT EQUALITY ASSESSMENT

19. None arising from this report.

## SUPPORTING PAPERS:

20 None

FURTHER INFORMATION, PLEASE CONTACT: Colin Hill

