



TODMORDEN TOWN COUNCIL

GRANTS AWARDED FEEDBACK FORM

Organisation Name	Handmade Parade		
Date of Award	Spring 2020	Amount of Award	£2,900
Total Actual Project Cost	£38,435	Ref Number: <i>(office use only)</i>	Minute ref:

Purpose of Grant				
<input type="checkbox"/> Town Hall Hire		<input type="checkbox"/> Core Funding		<input checked="" type="checkbox"/> <input type="checkbox"/> Town Centre Event
<input checked="" type="checkbox"/> <input type="checkbox"/> Project Delivery		<input type="checkbox"/> Other		
Community Benefit <input type="checkbox"/> <input checked="" type="checkbox"/>	Community Cohesion <input type="checkbox"/> <input checked="" type="checkbox"/>	Core Funding <input type="checkbox"/>	Civic Pride <input type="checkbox"/> <input checked="" type="checkbox"/>	
Climate Change <input type="checkbox"/>	Environmental Projects <input type="checkbox"/>	Food Growing <input type="checkbox"/>	Skills Development <input type="checkbox"/>	
Cultural Arts & Music <input type="checkbox"/> <input checked="" type="checkbox"/>	Town Centre Improvement Safety/Promotion <input type="checkbox"/>	Voluntary Sector Youth Engagement <input type="checkbox"/>	Social Exclusion/ Economic Difficulties <input type="checkbox"/>	
Accessibility and Inclusivity – especially Dementia friendly <input type="checkbox"/>				

Summary of project successes outcomes, benefits to Todmorden Community and Residents and numbers positively impacted by this Grant. If a more detailed appraisal is available for your project and its outcome, please attach to this feedback form.
<p>Due to COVID restrictions we had to adapt what we were able to deliver and even adapted plans, had to be adapted further, as what Tier Calderdale was placed in changed. Thankfully all our project partners were flexible and understanding and worked with us to help deliver the best outcomes possible.</p> <p>We also had funding from CffC Todmorden windfarm Fund and used this and Tod Town Council funds to deliver 'Windows on the World', the Todmorden specific strand of our bigger digital project 'WE ARE HERE'.</p> <p>As this COVID adapted project has replaced Lamplighter we created a night time display in Tod town centre windows that could be safely viewed by audiences whilst maintaining a social distance.</p> <p>We were able to work face to face/in person with 4 small groups of year 8 and 9 pupils who are part of the Ewood Centre at Tod High, small nurture groups for pupils with social, emotional or behavioural challenges.</p> <p>Our plans to work in person with Healthy Minds Allotment group changed a few times and eventually had to be scrapped when Calderdale went into Tier 2. Instead we gave out pre-prepared art packs with instructions to Healthy Minds participants. Those who had made lanterns with us in the past, in previous outreach projects, had the skills and confidence to complete their lantern independently but other people really struggled to make a window collage without support and weren't able to complete artwork for display.</p> <p>We also delivered lantern packs to the community group 'Little Lanterns' who formed last year when HMP didn't secure funding to deliver Lamplighter and Little Lanterns stepped up to create a community led mini lantern festival in it's place.</p> <p>We publicised the project for people to collect their own art packs from Tod Tourist Info but this wasn't hugely successful. What took off amazingly and as a real surprise was all the Tod/Walsden/Cornholme Primary schools coming on board after a successful Head Teachers meeting. This massively extended the reach of the project. HMP artists made up packs of art materials, with instructions, and these were dropped off safely at schools. Teachers then delivered the art activity in their classrooms and we collected the pupils artworks for finishing, prior to displaying in the windows of local shops and businesses.</p>

All the artworks were up in windows for the original weekend of Lamplighter (24 Oct), and remained on display throughout October half term so that audiences could see them at a safe social distance. Businesses kindly left their internal lights on to illuminate the colourful woodland collages.

Artworks were also displayed in the lounge windows of a local care home for older people so they enjoyed them during the day as the artworks were illuminated by daylight.

Todmorden created night time woodland scenes and lanterns to form the backgrounds to a particular section of the animated film we are creating, 'WE ARE HERE', released in late November

<https://www.facebook.com/176692439048319/videos/1481801742014483/>

<https://www.youtube.com/watch?v=c6gUkZ1DIEo>

Impact – if applicable and where known have benefited from project - complete where relevant.	Numbers
Residents engaged in project/ viewed outcome.	929
Volunteers engaged in project.	0
Todmorden residents benefitting from skills development.	10
Volunteers benefitting from skills development.	0
Town Centre and or other venue visits generated.	multiple
Youth persons involved in project.	16
Dementia friendly activities involved in the project	1
Socially excluded/those with economic difficulties involved in the project.	16

Financial Summary of Project/Event	Expenditure	£28,300	Income	£28,300
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If possible, please provide a set of accounts in respect of this specific project and where applicable, a later set of audited accounts if these are now available since originally submitting your grant application.

Where accounts are not available a simple income and expenditure statement will suffice.

Please attach evidence of expenditure e.g. receipts.

How have you promoted the assistance of the Town Council in your project literature/Web Site and or Social Media?
Please provide supporting evidence and where able to analytics of visits to site, opportunities to see.

We have credited all our funders in social media and website posts and on the film credits. We've also promoted the project on local social media sites and via Tod Tourist Info. The traffic on our social media has massively increased with 158,980 visits between July, Aug, Sept.

The total online audience reach for WE ARE HERE is 400,000 to date (2 December)

A post with the film link on FB on Saturday 28 November had reached 49,257 people, with 24,400 views by 2 December

What lasting benefit do you think the Town Council Grant has made to your organisation?

We have wanted to involve schools more in Lamplighter for a long time but not had much luck to date. We've also wanted to get shop windows decorated for the event and despite a lot of leg work from many parties, only had moderate success. Every single primary school in the Todmorden area came on board (7 in total) and 21 businesses/organisations gave window space to Windows on the World. We received excellent feedback about brightening up the town, achieving something that brought the community together.

We have consolidated relationships with both the Nurture Group at Tod High and with all the Primary schools and also with the community group Little Lanterns so can build on this in future years.

We now have a successful model for safely delivering a socially distanced/COVID secure project in Todmorden so can use this highly adaptive and flexible way of working as we move forwards with all the uncertainties of a post COVID world

If you have received grants from the Town Council before, please advise how you intend to be more self-sustainable and reduce your reliance on Town Council funding for the future.

We are continually looking at different funding streams, earned income and other models of income generation

If your project had any impact on Climate Emergency what were these and how were they minimised ?

We always aim to use as many environmentally friendly art materials as possible and to factor protecting the planet into all that we do.

ORGANISATION

What type of organisation are you?

- | | | |
|--|---|--|
| <input type="checkbox"/> Charitable Organisation | <input type="checkbox"/> Unregistered Community Group/Club/Society (delete as appropriate*) | |
| <input type="checkbox"/> Registered Charity | <input type="checkbox"/> Charity Number | <input type="checkbox"/> <input type="checkbox"/> Other (please state) CIC |