

Quarterly Report to Town Council for July - September 2023

Visitors	2023	2022
Visitors to Centre	2601	2287
Visitors to Website	15497 page views	5560 page views
Social Media interaction	Facebook Reach 15671 Instagram Reach 2132	Facebook Reach 14936 Instagram Reach 5495
Finance		
Sales this quarter	£	7252.86
less anticipated costs (purchase of goods/money to theatre)	£	3055.40
Approx nett income from sales	£	4197.46
less anticipated running costs	£	2567.90
Less staff costs	£	6219.43
Nett income or expenditure (negative in brackets)	£	(4589.87)
Pro-rata grant	£	0 (none received this quarter)
Estimated surplus/loss for the quarter	£	<u>(4589.87)</u>
Estimated surplus/loss for the year to date	£	<u>(7923.45)</u>

Notes:

- Todmorden Information Centre Trust is looking into the possibility of changing its legal structure and is taking advice on the viability of becoming a CIO. CIO status was applied for in 2014 and was turned down.
- As core funding regarding staff costs is very difficult to find and access, the Trust are investigating options around core funding for the other necessary running costs such as rent and utilities.

- Trustees will be attending the UKSPF rural fund workshop on 19th October at Todmorden to take advice regarding other funding streams.
- Previously, the Trust has received grants from CFFC for projects only (no core funding has been approved in prior applications). We communicate regularly with them regarding funds they administer that may apply to us. The Trust continues considering projects they can facilitate that may provide core funding.
- The Trust is also registered with free funding databases online, such as charityexcellence.co.uk. We are aware of other online databases that have a subscription cost.
- We operate a “Friends of” scheme encouraging users to contribute £15 annually. We also have donation information displayed in the window, in-store and online. Information regarding our services for local businesses and how they can donate is currently being circulated.
- The Information Centre is holding a series of “Meet the Maker” events running up to Christmas where one Maker per week has space in the Centre to showcase their products and their business. This allows us to promote local producers, encourage people to shop locally, entice new customers and increase our footfall.
- The Information Centre is the only local outlet for the national charity, Cards for Good Causes, who allow people to shop for over 40 different charities in one place. This pop-up shop attracts a diverse range of visitors to Todmorden.
- Tickets sold for – Todmorden Hippodrome, Todmorden Orchestra, Todmorden Choral Society, Dementia Friendly Tod, Todmorden Book Festival, StoryMagic Theatre, Frou Frou Club, Hebden Bridge Brass Band, Mayor’s Charity.
- Exhibitions held – Todmorden Hippodrome, Town Deal Board, Todmorden Photographic Society
- Volunteer hours used - 66
- Finally, these are not full and final figures for this financial year, which will be provided when available.

Todmorden Information Centre is an independent not-for-profit Trust.

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becoming a Friend of the TIC to help keep Todmorden on the Map! bit.ly/TICFriend



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Town Council