



15 Burnley Road
 Todmorden
 OL14 7BU
 01706 818181
 info@visittodmorden.co.uk
 visittodmorden.co.uk

Quarterly Report to Town Council for October – December 2022

Visitors	2022	2021
Visitors to Centre	5546	5636
Visitors to Website	10916 page views	5532 page views
Social Media interaction	Facebook Reach – 17165 Instagram Reach - 2559	Facebook Reach – 11228 Instagram Reach - 3001
Finance		
Sales this quarter	£ 18888.65	
less anticipated costs (purchase of goods/money to theatre)	£ 15815.93	
Approx nett income from sales	£ 3072.72	
less anticipated running costs	£ 2100.00	
Less staff costs	£ 5540.00	
Nett income or expenditure (negative in brackets)	£ (4567.28)	
Pro-rata grant	£ 3843.75	
Estimated surplus/loss for quarter	£ <u>(723.53)</u>	
Estimated surplus/loss for year to date	£ <u>(723.53)</u>	

Notes:

- Tickets sold for – Todmorden Hippodrome, Todmorden Orchestra, Todmorden Choral Society, Three Valleys Gospel Choir, Panards Festival, St. Joseph's Pantomime and Story Magic Theatre.
- Exhibitions held – Todmorden Flood Group, Lewis McCormick (Todmorden based fine art photographer), Todmorden heritage sporting images.
- Hosted Cards for Good Causes (Charity Christmas cards) the only place locally to still do so. We've matched the sales from 2021, which is a remarkable achievement given the challenges of postage and cost of living issues.
- There have been at least 10 volunteers involved this quarter.
- These are not full and final figures, which will be provided when available. The full and final figures will be available after the end of the financial year when they have been audited by the accountants.
- Our normal opening hours are Monday – Saturday 10am – 3pm and they haven't changed. However, during the summer (Easter to the middle of September) and for 4 weeks before Christmas we extend those hours to include Sundays, 10.30am – 2pm. They are our standard hours and unless there's some big change, like a lockdown, they don't alter.