

### Quarterly Report to Town Council for October - December 2023

<b>Visitors</b>	<b>2023</b>	<b>2022</b>
Visitors to Centre	3493	3520
Visitors to Website	11867 page views	11006 page views
Social Media interaction	Facebook Reach 13917 Instagram Reach 2796	Facebook Reach 17201 Instagram Reach 2598
 <b>Finance</b>		
Sales this quarter	£ 19877.87	
less anticipated costs (purchase of goods/money to theatre)	£ 15396.00	
Approx nett income from sales	£ 4481.87	
less anticipated running costs	£ 2636.07	
Less staff costs	£ 4602.00	
Nett income or expenditure (negative in brackets)	£ (2756.20)	
Pro-rata grant	£ 2258.00	
Estimated surplus/loss for the quarter	£ <u>(498.20)</u>	
 Estimated surplus/loss for the year to date	 £ <u><b>(8421.65)</b></u>	

#### Notes:

- Todmorden Information Centre Trust is continuing to take advice on the possibility of becoming a Charity. Charitable status was previously applied for and turned down.
- As core funding regarding staff costs is very difficult to find and access, the Trust is investigating options around core funding for the other necessary running costs such as rent and utilities.
- Trustees attended the UKSPF rural fund workshop on 19<sup>th</sup> October at Todmorden College; no funding streams were identified.
- The Information Centre held a series of “Meet the Maker” events running up to Christmas, where one Maker per week has space in the Centre to showcase their products and their business. This allowed us to promote local producers, encourage people to shop locally, entice new customers and increase our footfall. Producers involved were both new and established businesses.

Todmorden Information Centre is an independent not-for-profit Trust.

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- Continuing our commitment to showcase and support Todmorden community groups, local resources and businesses, we ran a virtual advent calendar across our social media platforms from the 1<sup>st</sup> to the 25<sup>th</sup> of December. The calendar can still be viewed online via our website.
- The Information Centre is the only local outlet for the national charity, Cards for Good Causes, which allows people to shop for over 40 different charities in one place. This pop-up shop attracts a diverse range of visitors to Todmorden.
- Attended Calderdale Tourism Board meetings to contribute to the visitor economy strategy. This has allowed us to highlight the work that is ongoing in Todmorden as well as ensure that work is in line with the rest of Calderdale.
- Tickets sold for – Todmorden Hippodrome, Todmorden Orchestra, Todmorden Choral Society, Dementia Friendly Tod, Todmorden Book Festival, StoryMagic Theatre, Frou Frou Club, Hebden Bridge Brass Band, Mayor’s Charity, St. Joseph’s Players, Todmorden Folk Festival, Three Valleys Gospel Choir, Hebden Bridge Film Festival.
- Previously, the Trust has received grants from CFFC for projects only (no core funding has been approved in prior applications). We communicate regularly with them regarding funds they administer that may apply to us. The Trust continues considering projects they can facilitate that may provide core funding.
- The Trust is also registered with free funding databases online, such as [charityexcellence.co.uk](http://charityexcellence.co.uk). We are aware of other online databases that have a subscription cost.
- We operate a “Friends of” scheme encouraging users to contribute £15 annually. We also have donation information displayed in the window, in-store and online. Information regarding our services for local businesses and how they can donate is currently being circulated.
- Exhibitions held – Todmorden Hippodrome, Paul Wood, Todmorden Open Studios
- Volunteer hours used - 54
- Finally, these are not full and final figures for this financial year, which will be provided when available.

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