



TODMORDEN TOWN COUNCIL

GRANT APPLICATION FORM – MAXIMUM GRANT £3,000

Applicants should familiarise themselves with the Discretionary Grants Policy and award criteria before submitting their Grant application. Please complete all the highlighted boxes on this application form

Contact Details

Name of Organisation	Todmorden Folk Festival
Address of Organisation	
Name of person making application	
Position in Organisation	Festival Director
Phone Number	
Email address	
website	www.todfolkfest.co.uk

Organisation Details

What type of Organisation are you? (Delete as appropriate)	
	Unregistered Community Group/Club/Society
Do you have a constitution or a set of rules? (if yes, please enclose a copy of your constitution)	Yes
Are you part of a larger, national or regional organisation? (If yes, please give details)	No
How many trustees, volunteers and service users are there in your organisation?	Committee 10 Volunteers 80+ Users 1000+
Tell us about your organisation, its aims and the work you wish to undertake and your main activities and how you encourage engagement from all sections of the Todmorden Community	
<p>Todmorden Folk Festival was started on a shoestring in 2014 by 2 music loving women who wanted Todmorden to experience a weekend of merriment, music and song! Historically Folk Festivals have become expensive events which are inaccessible for the majority and often not held within a town centre. We wanted to embed ours in our Town to the benefit of locals and businesses!</p>	

Since then Tod Folk Festival has become a yearly calendar event for Todmorden where we fill the town with Morris dancers, street performers and free kids activities. It attracts families from the local area and folk fans travel here for the weekend and stay in local B&B's and eat/drink in our cafes and pubs and spend money in our shops and on the market.

Each year we choose local musicians, as well as famous folk groups, to sing at our concerts and at the fringe events run in many pubs and bars. We use local venues – churches, the college, Unitarian church, community halls etc for the concerts and we run free singing sessions open to all and both local and visiting musicians join in together.

This year we have repeated our Youth Showcase after the huge success last year! This event happened in January where we were entertained by the shortlisted 4 youth acts (between the ages of 11 and 18) from the local area. We are delighted that past winners have gone on to play at Glastonbury and Cambridge Folk Festival!

We are working with Culturedale on a scheme to bring dance, singing and storytelling workshops to Todmorden primary schools and hope to offer a taster of this at this year's festival but delivery will mainly be happening throughout the year of Culture. (The festival in 2025 falls outside of the Year of Culture and decisions on funding by Culturedale have not been made soon enough to be any significant part of this year's festival)

Our committee is made up mainly of women and we are determined to ensure that women performers are well represented over the weekend as folk events have a stigma of being largely populated by older white males. This makes Tod Folk Festival a safe space for women performers and encourages other women to consider Folk music as a place for them.

Will your project have any implications in respect of climate emergency and if so, how do you intend to minimise such impact?

We encourage attendees to arrive by public transport wherever possible and as the events are all centred in the town most local families and visitors walk to the various events.

We use local food and drink at our venues wherever possible and we own all our own glasses to be used at events to avoid plastic waste. In the past we have used The Real Junk Food Project to supply most of the food used over the weekend. This is food that would otherwise have gone to landfill and we hope to be able to work with them again. We also are supplied by local butchers from Tod Market and we source our cheese from Pextenment Cheese company in Todmorden.

Since 2014 we have worked with local breweries to supply the bars at our venues and we encourage other bars in the town to stock our local festival beers (We have used Little Valley Brewery and Eagles Crag in the past). This has led to repeat orders from local bars on an ongoing basis to these local breweries.

This year we are using Todmorden Learning Centre as venue for the third year and they will be providing information to our attendees on the Climate Change College.

How will you acknowledge the Assistance of Todmorden Town Council on all promotional material - see declaration attend of application.

We have enjoyed a close relationship with Todmorden Town Council over several years and include their logo on all our publicity including flyers, brochures, banners. We invite the Mayor to our main concerts throughout the year and would welcome all local councillors to attend our concerts if they are able!

We announce and thank all funders on our website and on Social media posts and via press releases.

--

Project Information

Which Grant are you applying for?		
Small Grant		

What is the Purpose of grant request (delete as appropriate)			
	Project Delivery		Civic Pride
	Voluntary sector youth Engagement	Social Exclusion	Accessibility and inclusivity
Community Benefit	Community Cohesion		Cultural Arts & Music
			Town Centre Event
Skill development	Economic difficulties	Health & Wellbeing	
Other (please state)			

Project Name	Tod Folk Fest 2024
When will your project start?	Fri 3rd May
When will your project finish?	Sunday 5th May

How will your project benefit the local community within the Todmorden town boundary? (Use a separate Sheet if necessary).
<p>By providing free activities in the town centre during folk festival weekend we attract a wide range of visitors both local and from further away. The local families and visitors have access to high quality entertainment which adds to the atmosphere that weekend in the town. Traders tell us it's their best weekend of the year in terms of revenue as visitors spend their money locally, helping our local economy.</p> <p>We focus each day on a slightly different area of town to share the benefits of the extra footfall. Friday we are based largely in the College area, Saturday the market and town centre and on Sunday the Water Street/Oxford Street area.</p>

Why is this project needed? What advantage will it bring to Todmorden?

Since its inception in 2014 Tod Folk Festival has become a calendar event in the town. It attracts visitors who stay in local B&B's spending money locally.

Due to the cost-of-living crisis we have not increased the price of our weekend tickets (£49) as we want to ensure as many people as possible are able to attend our event and we are growing the FREE elements of the weekend including a full programme of Children's events on Pollination Street to entertain the whole family. These have been hugely popular in the past attracting many local families. Last year's hugely successful event showed that after the privations of the previous 3 years there is a huge appetite for local music and dance events and we love to showcase why folk music is relevant to us all. We believe this helps put Todmorden on the map as well as providing quality entertainment for locals.

How many people within the Todmorden town boundary will benefit from the project?

We sell tickets to many local people both for the Family Ceilidh and the Concerts and anticipate about 300 Tod residents form part of the audience.

The free events attract many more – especially families – numbering at least 1000 over the 3 days, but as the events are in the open and free it is very hard to establish exact numbers and where they have come from!

Please include dates and venue of events if applicable (include a draft programme if available.)

Tod Folk Festival runs this year from 3rd – 5th May

The funding will largely provide FREE activities for families around the town over the weekend based around Pollination Street. There are also many other free events in bars and pubs and in public spaces around the town.

We sell full weekend tickets which give access to all the concerts etc for £49 per adult and £24 per child. These include: -

Friday 29th

Ceilidh at Todmorden Learning Centre in the refurbished hall
Concert at St Marys Church

Saturday 30th

Workshop at Central Methodists
Full day of events at Central Methodist Church including a Craft Fair, Festival Café and Afternoon Concert
FREE activities on Pollination Street all day for families
Evening Concert at Unitarian Church
Morris teams throughout the town

Sunday 31st

FREE World music stage on Oxford Street Car Park
Morris teams throughout the town
Afternoon Concert at St Marys

Performers already booked: -

Monkey Box Ceilidh band
Lady Maisery
Bonfire Radicals
She Shanties

Hot Club of Halifax
 Jacob & Drinkwater
 Dan Walsh
 Kinaara
 Cobalt Tales
 Richard Grainger
 Gilmore & Roberts
 Outside the Box
 Rebecca Little (previous youth award winner)
 And more in the pipeline!

Youth Award winners

Chords and Fiddles
 Clem
 Jiggerie Folkerie
 George

Financial Information/ Project Costs

Total Project Costs	£30,870
Amount requested from TTC	£2000
Have you previously applied for grant funding from Todmorden Town Council? (If yes please give details including when and how much)	Yes
Last year we were awarded £2250 for the Folk Fest 2023. In 2022 we were awarded £1000	
Have you or this group previously applied for or received any other grant for this project? (If yes please give details below/ separate sheet)	Yes
Applied to	We intend to apply to Calderdale Council for funding for the outside world music stage element of the Festival on the Sunday
Dates of application	Not done yet
Received from	
Date received/or due	
Amount received	We intend to ask for £2500 – the same as last year – this is another FREE event which we cannot run without support.

Budget: This budget should be for the total cost of the activity you are applying to do. Please be as accurate as you can, as you may be asked to explain any amount which is unclear. Attach a separate budget sheet if you have done this work already.

(Please provide estimates/quotations of the proposed items of expenditure you may use as evidence on separate sheets. If you are unable to claim VAT back please ensure the gross value is put in here. And please do not round figures up)

Expenditure Description	Cost (£)
Artists	£9500
Venues	£2400
Tech	£2800
Marketing	£3400
Admin/overheads	£2570
Food and Drink	£2200
Volunteer Hours (based on £10 per hour as for this project only)	£8000
Total Expenditure	£30,870

Other income	
Income Description	Cost (£)
From your own resources (including public fundraising)	£6370
Ticket income (expected)	£8000
Other income (expected)	£4000
Other grant funding (yet to be applied for)	£2500
Volunteer Hours (this should match the figure in the expenditure table)	£8000
Total Income	£28,870

Organisation Financial Information

Level of Reserves Held at application date	£6,370
Bank Statement(s) Balance at application date	£12,242
Total value of Assets Held	£12,242

Official Use Only

Sum requested from Todmorden Town Council	£2,000
Applicant contribution % = (B/A)%	94%
Todmorden Town Council Contribution % = (C/A)%	6%
Total income (must be sum of B & C above) and equal to figure A	£30,870
Does applicant contribution % meet criteria – see end of application form	Yes
Volunteer Hours % contribution	25%
Does the volunteer hours contribution % meet criteria	Yes
Town Clerk confirmed Bank details and supporting documents.	Yes