

### Report to Town Council for October - December 2024

<b>Visitors</b>	<b>2024</b>	<b>2023</b>
Visitors to Centre	3204	3303
Visitors to Website	14717 page views	11744 page views
Social Media interaction	Facebook Reach 5700 Instagram Reach 2100	Facebook Reach 13900 Instagram Reach 2800
<b>Finance</b>	To	end of
	£	December
Sales this quarter	£	16605.03
less anticipated costs (purchase of goods/money to theatre)	£	11067.78
Approx nett income from sales (negative in brackets)	£	5537.25
less anticipated running costs	£	2153.82
Less staff costs	£	6118.27
Nett income or expenditure (negative in brackets)	£	(2734.84)
Pro-rata grant	£	3845
Estimated surplus/loss for the quarter	£	<u>1110.16</u>
Estimated surplus/loss for the year to date	£	<u>(993.19)</u>

#### Notes:

- We have arranged meetings with CMBC, CFFC and VAC regarding other funding streams
- We continue working with the CMBC tourism team as they prepare to launch, with the WYCA, a new tourism strategy and Local Visitor Economy Partnership.
- We are continuing to approach local businesses with regards to sponsorship to support the running costs of the Information Centre.
- Tickets sold for – Todmorden Hippodrome, Todmorden Choral Society, Todmorden Orchestra, Hebden Bridge Burlesque Festival, Frou Frou Club, 3 Valleys Gospel Choir, StoryMagic Theatre.

Todmorden Information Centre is an independent not-for-profit Trust.

Please consider donating [bit.ly/TICDonation](https://bit.ly/TICDonation) or

becoming a Friend of the TIC to help keep Todmorden on the Map! [bit.ly/TICFriend](https://bit.ly/TICFriend)



Supported by  
**Todmorden**  
Town Council

- We operate a “Friends of” scheme encouraging users to contribute £15 annually. We also display donation information in the window, in-store and online. Information regarding our services for local businesses and how they can donate is currently being circulated.
- Exhibitions held – Todmorden Hippodrome, CROWS
- Volunteer hours used - 48
- Finally, these are not the full and final figures for this financial year; they will be provided when available.