

**Report to Town Council for July - September 2024**

<b>Visitors</b>	<b>2024</b>	<b>2023</b>
Visitors to Centre	1685	1628
Visitors to Website	12297 page views	8457 page views
Social Media interaction	Facebook Reach 37600	Facebook Reach 10300
	Instagram Reach 1600	Instagram Reach 1700
<b>Finance</b>	To end of August	Estimated to end of September
Sales this quarter	£ 2561.90	6800
less anticipated costs (purchase of goods/money to theatre)	£ 2546	3374
Approx nett income from sales (negative in brackets)	£ 15.90	3426
less anticipated running costs	£ 1016.00	3116
Less staff costs	£ 4396.57	5900
Nett income or expenditure (negative in brackets)	£ (5396.67)	(5590)
Pro-rata grant	£ 3845	3845
Estimated surplus/loss for the quarter	£ <u>(1551.67)</u>	(1745)
Estimated surplus/loss for the year to date	£ <u>(2103.35)</u>	(675)

**Notes:**

- Todmorden Information Centre Trust applied to the second round of the Culturedale Activation Fund to produce a new free town map to give out to visitors. Unfortunately, this was unsuccessful.
- We are continuing to work with the CMBC tourism team to design a series of itineraries around Todmorden and sustainable tourism. We have also held discussions regarding developing new product ranges for sale.
- We are approaching local businesses with regards to sponsorship to support the running costs of the Information Centre.

Todmorden Information Centre is an independent not-for-profit Trust.

Please consider donating [bit.ly/TICDonation](https://bit.ly/TICDonation) or

becoming a Friend of the TIC to help keep Todmorden on the Map! [bit.ly/TICFriend](https://bit.ly/TICFriend)



Supported by  
**Todmorden**  
Town Council

- Tickets sold for – Todmorden Hippodrome, Todmorden Choral Society, Todmorden Book Festival, Todmorden Scouts, 3 Valleys Gospel Choir, StoryMagic Theatre.
- We operate a “Friends of” scheme encouraging users to contribute £15 annually. We also display donation information in the window, in-store, and online. Information regarding our services for local businesses and how they can donate is currently being circulated.
- Exhibitions held – Todmorden Scenes, Todmorden Photographic Society, CROWS
- Volunteer hours used - 48
- Finally, these are not full and final figures for this financial year, which will be provided when available.