



TODMORDEN TOWN COUNCIL

GRANTS AWARDED FEEDBACK FORM

Organisation Name	Handmade Productions		
Date of Award	2021	Amount of Award	£4000
Total Actual Project Cost	£13,518.50	Ref Number: <i>(office use only)</i>	Minute ref:

Purpose of Grant	
<input type="checkbox"/> Town Hall Hire <input checked="" type="checkbox"/> Project Delivery <input type="checkbox"/> Core Funding <input type="checkbox"/> Civic Pride <input type="checkbox"/> Town Centre Improvement <input type="checkbox"/> Safety/Promotion <input type="checkbox"/> Environmental Projects <input type="checkbox"/> Climate Change <input type="checkbox"/> Community Benefit	<input type="checkbox"/> Community Cohesion <input type="checkbox"/> Cultural Arts & Music <input type="checkbox"/> Town Centre Event <input type="checkbox"/> Food Growing <input type="checkbox"/> Skills Development <input type="checkbox"/> Voluntary Sector Youth Engagement <input type="checkbox"/> Social Exclusion/Economic Difficulties <input type="checkbox"/> Accessibility and Inclusivity – especially Dementia friendly <input type="checkbox"/> Other (Please Specify)

Summary of project successes outcomes, benefits to Todmorden Community and Residents and numbers positively impacted by this Grant. If a more detailed appraisal is available for your project and its outcome, please attach to this feedback form.

We were able to work with most of our intended groups that were mentioned on the grant application and the ones we couldn't was down to their own covid policies or organisational capacity.

We delivered pre-prepared art packs to most of the Tod, Cornholme and Walsden Primary schools and teachers led the activity in class to create artwork for local shop windows. Many shops were keen to take part, with some new windows being utilised where businesses had seen the work the previous time and wanted to take part this time. Aldi still has the work in the window over a year later as they like it so much! 540 pupils took part from 6 schools.

We also worked with community groups and created birds to form an installation. For this part of the project we worked with;

- Eagle Street Mosque, thanks to an introduction from Calder Community Cares. Unfortunately, this time there was only a boys youth group running but we hope in the future to engage girls as well and discussed this with the group leader. 11 boys took part.
- Barnardo's Positive Identities LGBTQIA+ youth group. 10 young people took part
- Calderdale Young Carers. There is now a Young Carers group based in Tod and this was a great opportunity to continue the longstanding relationship we have with this organisation. 15 young people took part
- Healthy Minds Todmorden, we worked with adults from the allotment group and others who were interested. 10 people took part

All the birds were displayed in a tent in the park at Lamplighter, creating a focal point for all the members of the different community groups to congregate to see their work on display.

We were very happy with the success of the new style Lamplighter, based solely in Centre Vale Park, with no activity on the highway. This made the event much safer for all participants and is a cheaper event to run as we no longer need traffic management or road closures, or the same number of stewards in order to keep people safe. We will be repeating a similar format in future events, but utilising more of the park and extending the running time to allow for increased capacity, with a quieter time for young families early on.

Some Feedback from our audience

- So much effort went into the night thank you very much we loved it
- I loved it, loved it, loved it
- Ace, as usual. Looked tempting from the road and lured us in.
- It was ace, really proud of what we managed to achieve. It was magical listening to comments and seeing the faces of people interacting with the Fox we'd made ♡
- They were fabulous as was the evening and all it consisted of. Thank you
- Brilliant show. Glad the rain kept away (mostly). Already looking forward to next year
- Last night was absolutely magical 🍷🍷🌟

Thank you so much for bringing light and wonder to a dark, wet and windy February night xx
 "Absolutely love all the art work you've done ❤️ and us at **Park End Todmorden** would love to host a display. "

"Saw the ones in Morrisons this morning, they make a nice addition!"

"Tod Almighty Wholefoods .

Look at our window! It's been fabulously redecorated by the children of Walsden School as part of the Lamplighter Festival put on in February by the brilliant Handmade Parade people. We'd like to keep it year round! We sell their fundraising teatowels by the way, also beautiful.
 #handmadeparade #community #shoplocal #todisgreat #todalmighty"

"I saw the ones in Morrisons windows, they are lovely. Looking forward to seeing the others"

See our facebook page for more photos and feedback

Impact – if applicable and where known have benefited from project - complete where relevant.	Numbers
Residents engaged in project/ viewed outcome.	3750
Volunteers engaged in project.	15
Todmorden residents benefitting from skills development.	587
Volunteers benefitting from skills development.	5
Town Centre and or other venue visits generated.	3750
Youth persons involved in project.	577
Dementia friendly activities involved in the project	0
Socially excluded/those with economic difficulties involved in the project.	10

Financial Summary of Project/Event	Expenditure	13,518.50	Income	£4000.00
<p>If possible, please provide a set of accounts in respect of this specific project and where applicable, a later set of audited accounts if these are now available since originally submitting your grant application.</p> <p>Where accounts are not available a simple income and expenditure statement will suffice. Please attach evidence of expenditure e.g. receipts.</p>				

**How have you promoted the assistance of the Town Council in your project literature/Web Site and or Social Media?
 Please provide supporting evidence and where able to analytics of visits to site, opportunities to see.**

Wherever we publicised the event we included our funders logos and thanked our funders, including Todmorden Town Council

Please see Handmade

What lasting benefit do you think the Town Council Grant has made to your organisation?

It enabled us to work with Eagle Street Mosque and start to build a relationship with Tod's Muslim community, something we have been wanting to establish for a while. This can be developed in future Tod based events that we deliver.

It also helped consolidate existing relationships with other third sector organisations and increase their capacity and offer to their participants.

It was our first year to hold a new style Lamplighter, based solely in Centre Vale Park as a mainly static event. The Outreach programme that Tod TC funded brought new audiences to our event as they came to see their work on display and helped us establish this new way of delivering Lamplighter. It was hugely successful and the majority of feedback was very positive, with audiences enjoying the magical woodland setting and the freedom to discover illuminated artworks as they walked around at their own pace. It was also safer and more accessible for wheelchair users or people with mobility issues or hidden disabilities and families with very small children.

If you have received grants from the Town Council before, please advise how you intend to be more self-sustainable and reduce your reliance on Town Council funding for the future.

We make every endeavour to crowdfund and purchased card machines to collect donations on the night as well as the usual bucket collecting. We also ran social media campaigns before and after the event to collect online donations. We knew that the café nearest the park would be busy and they kindly had a donation bucket out for us.

We have tried to develop sponsorship relationships with local businesses but this hasn't yielded much return as yet.

We had teatowels printed and on sale in Tod Almighty Health Food shop and in Hebden so bring in additional funds.

We encourage our supporters to donate via Justgiving.

However, events like this are expensive and could not be run on donations alone so will always require external funding support.

If your project had any impact on Climate Emergency what were these and how were they minimised ?

We try to be as green as possible, encouraging our audiences to walk or use public transport to attend our events. We recycle materials wherever possible and use biodegradable materials wherever we can, to create artworks.