

### Report to Town Council for December 2024 – February 2025

Visitors	2024/5	2023/4
Visitors to Centre	2549	2189
Visitors to Website	13099 page views	12355 page views
Social Media interaction	Facebook Reach 9800 Instagram Reach 2100	Facebook Reach 12200 Instagram Reach 2600
<b>Finance</b>	To end of February	
Sales this quarter	£ 9249.37	
less anticipated costs (purchase of goods/money to theatre)	£ 10550.94	
Approx nett income from sales (negative in brackets)	£ (1301.57)	
less anticipated running costs	£ 2244.89	
Less staff costs	£ 5169.91	
Nett income or expenditure (negative in brackets)	£ (8716.37)	
Pro-rata grant	£ 3845	
Estimated surplus/loss for the quarter	£ (4871.37)	
Estimated surplus/loss for the year to date	£ <b><u>(4240.77)</u></b>	

#### Notes:

- We have held meetings with CMBC, CFFC, TTC and VAC regarding other funding streams. All agree that core funding is challenging to receive.
- We are working with VAC to investigate and apply for CIC, CIO or Charitable status.
- We are continuing to approach local businesses about sponsorship to support the Information Centre's running costs.
- Tickets sold for – Todmorden Hippodrome, Todmorden Choral Society, Todmorden Orchestra, Hebden Bridge Burlesque Festival, Todmorden Folk Festival, Town Hall 150<sup>th</sup> Anniversary.

Todmorden Information Centre is an independent not-for-profit Trust.

Please consider donating [bit.ly/TICDonation](https://bit.ly/TICDonation) or

becoming a Friend of the TIC to help keep Todmorden on the Map! [bit.ly/TICFriend](https://bit.ly/TICFriend)



Supported by  
**Todmorden**  
Town Council

- We operate a “Friends of” scheme encouraging users to contribute £15 annually. We also display donation information in the window, in-store and online. Information regarding our services for local businesses and how they can donate is currently being circulated.
- Exhibitions held – St. Joseph’s Players, Tod in Bloom, Heritage Photographs
- Volunteer hours used - 34
- Finally, these are not the full and final figures for this financial year; they will be provided when available.