



# TODMORDEN TOWN COUNCIL

## GRANT APPLICATION FORM – MAXIMUM GRANT £3,000

Applicants should familiarise themselves with the Discretionary Grants Policy and award criteria before submitting their Grant application. Please complete all the highlighted boxes on this application form

### Contact Details

Name of Organisation	Cargodale CIC
Address of Organisation	
Name of person making application	
Position in Organisation	
Phone Number	
Email address	
website	

### Organisation Details

<b>What type of Organisation are you? (Delete as appropriate)</b>	
Charitable organisation	Unregistered Community Group/Club/Society
Registered Charity (Charity number please state below)	Other (please state below) Community Interest Company
<b>Do you have a constitution or a set of rules? (if yes, please enclose a copy of your constitution)</b>	Yes <del>No</del>
<b>Are you part of a larger, national or regional organisation? (If yes, please give details)</b>	<del>Yes</del> No
<b>How many trustees, volunteers and service users are there in your organisation?</b>	3 x volunteer directors
<b>Tell us about your organisation, its aims and the work you wish to undertake and your main activities and how you encourage engagement from all sections of the Todmorden Community</b>	
Cargodale is a not-for-profit electric cargo bike delivery service for local businesses in Todmorden, Hebden Bridge and the surrounding communities. It was founded in 2020 to enable businesses and community groups to offer a zero-emission delivery service during lockdown, and continues to undertake business-to-customer and business-to-business deliveries. It also carries out engagement and	

outreach to make the public aware of e-bike delivery and the potential uses of e-cargo bikes in their own lives.

Cargodale proposes to organise a one-day e-bike festival with demonstrations, test rides, e-bike experts, free basic bike repairs, entertainment, refreshments and a family-friendly atmosphere. This will be hosted indoors at Todmorden College, and include guided rides out to Centre Vale Park in order to let attendees have proper hands-on time with the bikes. The event will feature a range of exhibitors mostly drawn from in and around Calderdale, including Cargodale, Blazing Saddles, and Volt e-bikes. It will also aim to incorporate community-focused initiatives that enable disabled riders to use adapted cycles, or promote healthy initiatives using e-bikes, such as EmPowered People, Experience Community and Active Calderdale.

**Will your project have any implications in respect of climate emergency and if so, how do you intend to minimise such impact?**

E-bikes have the potential to replace car journeys due to their capability and range, and there is scientific evidence that they are likely to be used by a wider section of the population than unassisted pedal cycles for longer journeys. People who might not think of themselves as “cyclists”, elderly or disabled individuals, parents of young children, and people who need to carry additional equipment for their jobs may all be interested in using e-bikes for day-to-day transport. E-bikes are much cheaper to run than motor vehicles and also have whole life cycle carbon emissions which are a fraction of larger vehicles, so increasing their uptake will be a key part of any strategy to fight climate change.

We know from general conversations with the public and previous engagement events, such as the E-Bike 'Um festival held in Mytholmroyd in 2022, that there is considerable interest in e-bikes. But many people in the local area have never tried an e-bike, or may be trying to decide which one is right for their needs, but lack opportunities to try out a range of different models and types. The lack of chances to test ride e-bikes or talk to knowledgeable people about them is likely to be inhibiting e-bike uptake in the area.

**How will you acknowledge the Assistance of Todmorden Town Council on all promotional material - see declaration attend of application.**

Todmorden Town Council's support will be acknowledged on flyers, posters, banners, websites and social media posts.

## Project Information

<b>Which Grant are you applying for?</b>		
Small Grant	New Organisation	Climate

<b>What is the Purpose of grant request (delete as appropriate)</b>			
Town Hall Hire	Project Delivery	Core Funding	Civic Pride
Town Centre Improvement	<del>Voluntary sector youth Engagement</del>	<del>Social Exclusion</del>	Accessibility and inclusivity
Community Benefit	Community Cohesion	<del>Safety/promotion</del>	Cultural Arts & Music
Environmental project	Climate change	<del>Food Growing</del>	Town Centre Event
Skill development	<del>Economic difficulties</del>	<del>Health &amp; Wellbeing</del>	Community Room Venue Hire

Other (please state)

<b>Project Name</b>	On Yer E-Bike! Festival
<b>When will your project start?</b>	Summer 2024
<b>When will your project finish?</b>	Early autumn 2024

**How will your project benefit the local community within the Todmorden town boundary? (Use a separate Sheet if necessary).**

In the short term, the festival will enable members of the local community to try out a sustainable mode of transport in a way that is fun, convenient and at no cost to them, and will raise awareness of local businesses and social enterprises working in environmentally friendly transport and technology.

In the longer term, the festival will help to grow uptake of e-bikes in Todmorden, with knock-on benefits for public health, quality of life, air quality, affordable transport and carbon emissions.

**Why is this project needed? What advantage will it bring to Todmorden?**

Todmorden currently has a cycling mode share (percentage of people commuting by bike) of around 1%. The reasons for low cycling in Calderdale are often given as a combination of lack of safe routes, weather, practicality and hilly terrain. E-bikes can't help with the first two of these barriers but they are much easier to use in hilly areas and over longer distances than unassisted bikes. However Todmorden does not have anywhere where local residents can find out more about e-bikes and try one (in fact its last remaining bike shop has just closed down), limiting the opportunities for people to discover a more sustainable mode of transport. Todmorden has potential for growth in cycling, particularly if e-bikes are taken into account, and issues with congestion, pollution and transport poverty, all of which growth in e-bikes could help to address.

**How many people within the Todmorden town boundary will benefit from the project?**

Attendance at a similar event in Mytholmroyd (which has a smaller population) in 2022 attracted around 200 people. A similar sized event in Todmorden could easily exceed this.

**Please include dates and venue of events if applicable (include a draft programme if available.)**

We are aiming to hold the event in early October, on a date that allows for availability of demo bikes, venue and clashes with major events.

**Financial Information/ Project Costs**

<b>Total Project Costs</b>	<b>£1341.00</b>
<b>Amount requested from TTC</b>	<b>£781.00</b>
<b>Have you previously applied for grant funding from Todmorden Town Council? (If yes please give details including when and how much)</b>	<b><del>Yes</del>      No</b>
Cargodale has received funding support from Todmorden Town Deal but not Todmorden Town Council	
<b>Have you or this group previously applied for or received any other grant for this project? (If yes please give details below/ separate sheet)</b>	<b><del>Yes</del>      No</b>
<b>Applied to</b>	
<b>Dates of application</b>	
<b>Received from</b>	
<b>Date received/or due</b>	
<b>Amount received</b>	

**Budget:** This budget should be for the total cost of the activity you are applying to do. Please be as accurate as you can, as you may be asked to explain any amount which is unclear. Attach a separate budget sheet if you have done this work already.

*(Please provide estimates/quotations of the proposed items of expenditure you may use as evidence on separate sheets. If you are unable to claim VAT back please ensure the gross value is put in here. And please do not round figures up)*

<b>Expenditure Description</b>	<b>Cost (£)</b>
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Venue hire	£ 231
Publicity materials (flyers, posters, banners, social media)	£100
Event staffing (qualified ride leaders and mechanic)	£250
Event coordination (1 day)	£100
Entertainment	£100
	£
	£
	£
	£
	£
	£
<b>Volunteer Hours (based on £10 per hour as for this project only)</b>	£560
<b>Total Expenditure</b>	<b>£1341.00</b>

<b>Other income</b>	
<b>Income Description</b>	<b>Cost (£)</b>
	£
	£
	£
	£
	£
	£
	£
	£
	£
	£
	£
<b>Volunteer Hours (this should match the figure in the expenditure table)</b>	£560
<b>Total Income</b>	<b>£560</b>

### Organisation Financial Information

<b>Level of Reserves Held at application date</b>	£0
<b>Bank Statement(s) Balance at application date</b>	£2924.02
<b>Total value of Assets Held</b>	£9,000