



## TODMORDEN TOWN COUNCIL

### GRANT APPLICATION FORM – MAXIMUM GRANT £3,000

Applicants should familiarise themselves with the Discretionary Grants Policy and award criteria before submitting their Grant application. Please complete all the highlighted boxes on this application form

#### Contact Details

<b>Name of Organisation</b>	Todmorden Golf Club
<b>Address of Organisation</b>	Rive Rocks, Crosstone, Todmorden OL14 8RD
<b>Name of person making application</b>	
<b>Position in Organisation</b>	
<b>Phone Number</b>	
<b>Email address</b>	
<b>website</b>	www.todmordengolfclub.co.uk

#### Organisation Details

<b>What type of Organisation are you? (Delete as appropriate)</b>	
<b>Unincorporated Club</b>	
<p>As set out in our governing document, <i>“The Club is a non-profit making organisation. All profit and surpluses will be reinvested in the club. No profit or surplus will be distributed to members or third parties”</i>.</p> <p>The Club is also a registered Community Amateur Sports Club (CASC). This is not a legal structure, but a scheme administered by HMRC to distinguish between clubs and businesses for rates and tax purposes. In order to gain CASC status, clubs must meet certain criteria as follows:</p> <ul style="list-style-type: none"> <li>• promote participation and provide facilities for eligible sports – this must be the main purpose of the club, regardless of ability</li> <li>• be set up with a formal constitution, known as a governing document</li> <li>• be open to the whole community</li> <li>• be organised on an amateur basis</li> <li>• be not-for-profit</li> <li>• be set up and provide facilities in the UK, the EU, Iceland or Norway (but in one country only)</li> <li>• be managed by ‘fit and proper persons’</li> <li>• be set up to distribute the clubs assets to another club or charity in the event of winding-up</li> </ul> <p>Within this application we have supplied a detailed report outlining our successful efforts over 2022 to increase membership and attract members from a wider cross section of the Todmorden community.</p>	
<b>Do you have a constitution or a set of rules? (if yes, please enclose a copy of your constitution)</b>	Yes
<b>Are you part of a larger, national or regional organisation? (If yes, please give details)</b>	No
<b>How many trustees, volunteers and service users are there in your organisation?</b>	170

**Tell us about your organisation, its aims and the work you wish to undertake and your main activities and how you encourage engagement from all sections of the Todmorden Community**

Todmorden Golf Club was formed in 1895 and has provided opportunities for local people to enjoy the sport of golf. It is very much a local community-based club and also provides a facility for gatherings and celebratory events. Recently the club has been awarded recognition by Women in Golf for its work in attracting new female members to the club and embracing inclusivity as a keystone of the club's policies. We also have recently been registered as a CASC (Community Amateur Sports Club) which requires accessibility to the club from all sections of the community, this is reflected in our subscription policy which provides a wide variety of memberships to encourage young people and those on limited means to participate in the club.

**Will your project have any implications in respect of climate emergency and if so, how do you intend to minimise such impact?**

The club has recently introduced energy saving measures in respect of LED lighting, two new efficient boilers and a cellar management system. Our energy costs are however very high and we intend to reduce our energy consumption by the introduction of solar panels.

**How will you acknowledge the Assistance of Todmorden Town Council on all promotional material - see declaration attend of application.**

Including reference to Todmorden Town Council on our website, social media, our letterhead and possibly on the club scorecard.

**Project Information**

**Which Grant are you applying for?**

Small Grant		
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**What is the Purpose of grant request (delete as appropriate)**

Community Benefit	Project Delivery	Environmental project	Climate change
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<b>Project Name</b>	<b>Todmorden Golf Club Installation of Solar Panels</b>
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<b>When will your project start?</b>	<b>April 2024</b>
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<b>When will your project finish?</b>	<b>May 2024</b>
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**How will your project benefit the local community within the Todmorden town boundary? (Use a separate Sheet if necessary).**

Todmorden Golf Club has been an amenity in the town for over 100 years.

It provides sporting opportunities to all sections of the community and is used for taster days for local schools to encourage young people to participate in the sport. In fact, membership is free to under 16s.

The clubhouse provides an excellent facility as a venue for celebratory events and is available to all.

The course is in an area designated as High Landscape Value, maintenance and enhancement of the course ensures that the landscape quality is indeed of high value.

We are keen to bring the benefits of the support to as many members of the local community as possible. We recently ran a successful campaign with England Golf to increase female participation and diversity within our membership. England Golf made a film about this campaign which can be viewed on You Tube <https://www.youtube.com/watch?v=nxNwFnJZtWo>

By reaching out to businesses and communities in the area such as cafes, hairdressers, beauticians and the local mosque, we had 30 new participants join in with a taster session designed to break down barriers and introduce beginners to the game. The campaign was a huge success with many participants keen to come back and learn more about the game we all love.

**Why is this project needed? What advantage will it bring to Todmorden?**

The club is under increasing financial pressure and is likely to post a significant deficit by the end of the year. This is in part due to the high cost of energy. Unfortunately, we had to renew our energy contracts in January this year at the time of the highest ever gas and electricity prices. We have just recently renewed our contract with British Gas and from January next year we will be paying much less – from £30K to £12K per year.

We can make further savings with the installation of solar panels, either on the flat roof of the clubhouse or on land adjacent to the pitching and putting area to the front of the clubhouse. However, we need about £14K to be able to do this which will generate a further £2.6K in annual electricity savings and will pay for itself in just over 4 years.

Implementation of this project is essential to safeguard the future of the club.

**How many people within the Todmorden town boundary will benefit from the project?**

Direct beneficiaries are club members and guests, about 300 or so, indirect probably another 200 i.e walkers who use the rights of way footpaths which run through and adjacent to the course.

**Please include dates and venue of events if applicable (include a draft programme if available.)**

**Financial Information/ Project Costs**

<b>Total Project Costs</b>	<b>£12,800</b>
<b>Amount requested from TTC (A)</b>	<b>£4,800</b>
<b>Have you previously applied for grant funding from Todmorden Town Council? (If yes please give details including when and how much)</b>	<b>No</b>
<b>Have you or this group previously applied for or received any other grant for this project? (If yes please give details below/ separate sheet)</b>	<b>Yes</b>

Applied to	CFFC CFFC Landfill Grant
Dates of application	CFFC: 28/09/2023 (requested amount £5,000) CFFC Landfill Grant (requested amount £3,000)
Received from	CFFC - £5,000
Date received/or due	CFFC: £5,000 received in January 2024 CFFC Landfill Grant: £3,000 requested (Decision due 11 <sup>th</sup> June 2024)
Amount received	£5,000

**Budget:** This budget should be for the total cost of the activity you are applying to do. Please be as accurate as you can, as you may be asked to explain any amount which is unclear. Attach a separate budget sheet if you have done this work already.

*(Please provide estimates/quotations of the proposed items of expenditure you may use as evidence on separate sheets. If you are unable to claim VAT back please ensure the gross value is put in here. And please do not round figures up)*

Expenditure Description	Cost (£)
Installation of Solar Panels (based on quote provided)	£12,800
<b>Total Expenditure (B)</b>	<b>£12,800</b>

Other income	
Income Description	Cost (£)
FCC Community Action Fund England (decision due 11 <sup>th</sup> June)	£3,000
CFFC (grant received)	£5,000
<b>Total Income (C)</b>	<b>£8,000</b>

<b>Amount requested from Todmorden Town Council</b>	<b>£4,800</b>
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### Organisation Financial Information

Level of Reserves Held at application date	£1,183 (Deposit Account)
Bank Statement(s) Balance at application date	£20,118
<b>Total value of Assets Held</b>	<b>£50,187</b>

Official Use Only

<b>Sum requested from Todmorden Town Council</b>	<b>£4,800</b>
<b>Applicant contribution % = (C/B)%</b>	<b>62.5%</b>
<b>Todmorden Town Council Contribution % = (A/B)%</b>	<b>37.5%</b>
<b>Total income (A + C) must be equal to figure B</b>	<b>£12,800</b>
<b>Does applicant contribution % meet criteria – see end of application form</b>	<b>Yes</b>
<b>Volunteer Hours % contribution</b>	
<b>Does the volunteer hours contribution % meet criteria</b>	<b>n/a</b>
<b>Town Clerk confirmed Bank details and supporting documents.</b>	<b>Yes</b>



## **Womens Section**

### **Project Report**

#### **Background**

**We are a small voluntary run Golf Club in the middle of the South Pennines, with a rich history formed in 1895. The Club has around 170 playing members of different ages from 20 to 85, as you will see from our web site we have different membership fees.**

**We only employ one part time live in steward, and subcontract the green keeping team.**

**All the officers of the club are volunteers and quite often change yearly at the AGM, so continuity is varied to non-existent.**

**In 2021, I, Andrea Ransom was elected Vice Lady Captain in the womens section and my husband Peter Ransom elected as Vice-Captain of the Club**

I realised that as we only had 17 playing Lady Members, most of them were over 74 with only 6 under 74 years, so unfortunately if nothing was done the Women's section was looking like it would fold.

So I set myself a recruitment task, the older Ladies said it wouldn't work as it had been tried before, I wanted to prove them wrong!

## Process

I decided to have a small committee and called ourselves 'Todmorden Ladies Revival' and involve England Golf. Our local representative was Helen Searle (later replaced for maternity cover by Adam McAlister). We arranged to meet up with Helen to discuss the best way forward to increase membership. Firstly Helen suggested we achieved the Women in Golf Charter.

Helen also mentioned we could try for some grant funding. We saw the Queens Platinum Jubilee award advertised applied and were successful.

Helen suggested we need plenty of planning to ensure we knew what we wanted to achieve. We decided a very friendly welcoming environment where the Ladies didn't feel intimidated was very important. We advertised our Taster Days as Fun, Fizz and Food on our posters, and it worked. We were able to keep all attendees at the Clubhouse while we mingled after the golf, and were able to show them our membership offers. We set up our unique image of pink golf balls to avoid showing any



### The R&A Women in Golf Charter

A commitment to a more inclusive culture within golf  
We, Todmorden GC call on everyone involved in golf to play their part in developing a culture that values women's involvement in every aspect of the sport, from participating to pursuing a career.

- Our aim is to increase the number of women and girls playing and working in golf.
- To achieve this goal and to enable women to flourish throughout golf, we recognise the need for a fundamental shift in culture. There is a clear ethical need for change and the potential economic benefits of growing the sport through more women and girls playing are substantial.
- The R&A commits to playing a leading role in this process and to working with affiliates, partners and the wider golf industry towards achieving this goal.
- In signing this Charter, we Todmorden GC commit to making tangible efforts to develop a welcoming and inspiring environment for women. We will do more to attract women into golf, to remain, and to have rewarding careers.

#### The Charter:

- Is a statement of intent from the golf industry and Todmorden GC, to unite and to focus gender balance at all levels
- Commits us all to supporting measures to increase the number of women, girls and families playing golf
- Calls for positive action to encourage women to pursue careers in all areas of the sport
- Recognises the need for change that creates an inclusive environment within golf and our golf club

#### Signatories commit to activate this Charter by:

- Developing and implementing an internal strategy for enhancing gender balance at every level
- Establishing senior management responsibility and accountability for gender balance and inclusion, which is discussed and reviewed at committee/board level with Todmorden GC
- Strongly advocating more women and girls playing and working in golf.
- Working with key stakeholders to develop and embed a more inclusive culture.
- Promoting the Charter and our goal of encouraging more women and girls to play golf and work in golf.

#### How we at Todmorden GC plan to achieve this

1. Deliver two initiatives annually targeting women/girls and families that are aligned with key England Golf campaigns
2. Formally promote inclusion to the wider community via the club website, social media accounts and local community groups
3. Promote a membership pathway, for women/girls and families to progress within the club
4. Have designated Champions/Mentors within the club who can assist and support new participants and members
5. To achieve and maintain 30% female representation on our Board of Directors by actively promoting these positions linked to appropriate role descriptors that are not gender specific
6. Appoint a designated Charter Champion within the club who can assist with the promotion and reporting of the charter

#### Signed on Behalf of Todmorden GC:

Vice Captain Peter Ransom 21 February 2022  
Charter Champion: Andrea Ransom 21 February 2022



**Women's GOLF TASTER DAY**

**DO YOU FANCY TRYING GOLF?**  
Todmorden Golf Club  
15th May 2022 1:30pm - 3:30pm  
Call Julia 07949 845 620  
womenofgolfclub@gmail.com

**FUN FIZZ AND FOOD**  
**NO EQUIPMENT NEEDED**  
**PLEASE WEAR TRAINERS (NO HEELS)**

**stereotypes. Here is a copy of our first Poster. We used a similar image on all our taster day promotions.**

**We felt it was important to have a Womens section on the club web site to provide information and continue the friendly image.**



**We provided Goody Bags to take away so they would remember us, and talk about their experience with their friends and family. These contained a pink golf ball as featured on our flier teas, plus notelets, pens plastic practise balls etc.**

**In all we had 4 taster days in twelve months.**

**We distributed our posters in all the local shops, beauticians and hair dressers among others along with regular Facebook advertisements.**

**Part of our bid involved inviting different members from the local community groups.**

**We invited the Asian ladies from the Mosque to one of our Taster days, and 15 came along to “give golf a go”, along with the Iman’s wife and the President of the Mosque’s wife.**

**We also invited ladies from Healthy Minds, Calderdale, of whom 3 came as part of their activities week. We also invited ladies from U3A and Hebden Bridge Tangent Club to our 2023 Taster Day.**

**In all we had over 90 women and girls in total attend our 4 Taster events.**



**In 2022 we had 11 who have become full playing members, and in 2023 we had 9 who joined. In addition the Club has 4 partners of the new lady members join the Club.**

### **Grant Award and Spend**

**As already mentioned being a small club the Ladies section only had a basic cheque account, so the grant money was paid into the main club account and the Ladies section started the process of changing this account to an electronic account with a savings account, the process took much longer than anticipated along with branch closures it took over 6 months to achieve!**

**Having several members involved in the taster days with individual spend on items for the gift bags it was more expedient to pay them back myself in cash rather than small cheques, so I could claim the money back in larger amounts all receipts have been included.**

**Also the club does not have a Golfing Professional; we invited different local ones to each of our taster days. Chris Fletcher from Bowlee Driving Range and Andrew Laverty from Rochdale Golf Club**

**The club doesn't have a Driving range only two practice nets. The first professional suggested that the mats being old and hard would, if we were not careful, break the wrists of the new members, so we ordered 2 new mats along with foam covering for the net frames (H&S risk)**

**Using only nets the new Ladies couldn't see how far they were hitting the ball so we took them onto the course In the process they were taking large divots off the tee beds, so we decided to provide a further 3 mats on the course to protect the tee beds and stop complaints from existing members**

**Part of our offer to the new starters was that if they joined we would subsidise the first 3 lessons with a professional, initially we set aside one day to do the lesson but this soon proved to be unrealistic as all the new members had different commitments and a common time proved difficult to achieve.**

**We decided that all the Ladies could go to the Rochdale Professional Andrew Laverty and he would provide the lessons and the ladies would pay him and we would reimburse them in cash for the first 3 lessons. The professional would invoice us for his services at the end of the season. In hindsight it does not fit the bid criteria but it did save so many transactions having to be accounted from our old fashioned bank account.**

**You will see from our costings we bought golf clubs, trollies, and balls for the Ladies to use**

**We redecorated the Ladies locker room, but the original plan to move the lockers into the parlour to create more room, was rejected by the new Club Council so we looked at alternative storage and decided to buy a larger container than was originally intended with racking that could accommodate over 40 trollies, clubs and create some room for footwear changing.**

## **Results**

Overall we recruited 20 new lady members in our project and involved the whole of the Todmorden community in the process.

England Golf was so impressed with our Recruitment process and the way we successfully involved the Asian ladies that they wanted to make a film about us. This was done on a cold windy day in February on the moors in the South Pennines, by Gabby and Kenny Logan's Film Company on behalf of England Golf. The film is on You Tube and can be seen nationally.

**You can see the film on You Tube under "England Golf, Club in Focus, Todmorden Golf Club".**

The video was shared by our local mayor on Social Media, who commented on how proud he was of the ladies at Tod GC participating in the life of the Community see his comments below

"This is a great initiative from Todmorden Golf Club to make sport more inclusive in our town...By reaching out to people who might think some sports are not for them, Andrea and the team are breaking barriers down and strengthening the bonds of community spirit that makes Todmorden so great".

Helen from England Golf also nominated us for the following awards from England Golf: “Women and Girls Trailblazer” and “Diversity & Inclusion Champion”

