

Item 11 Appendix 1 Town/ Parish Council YouTube channels.

Council	Population (estimate)	Age of account	Subscribers	Meetings posted in past 12 months.	Views in past 12 months.	Average views per video.
Colne Town Council	18,000	4 years	200	39	2021	52
Barnoldswick Town Council	11,000	5 years	130	20	1296	65
Holme Valley Parish Council	c30,000	4 years	41	35	1113	32
Attleborough Town Council*	12,000	6 month	54	28	4732	169
Handforth Town Council	10,000	4 years	106	27	772	26
Hound Town Council	7,000	5 years	109	24	696	29
Buckingham Town Council	15000	5 years	181	60	2017	34

*Attleborough had another account beforehand, but this new account is only from Feb '25.