



TODMORDEN TOWN COUNCIL GRANTS AWARDED FEEDBACK FORM

Organisation Name	Todmorden Book Festival		
Date of Award	June 2024	Amount of Award	£2700
Total Actual Project Cost	£18345	Ref Number: (office use only)	Minute ref:

Purpose of Grant	
<input type="checkbox"/> Town Hall Hire <input checked="" type="checkbox"/> Project Delivery. X <input type="checkbox"/> Core Funding <input type="checkbox"/> Civic Pride <input type="checkbox"/> Town Centre Improvement <input type="checkbox"/> Safety/Promotion <input type="checkbox"/> Environmental Projects <input type="checkbox"/> Climate Change <input type="checkbox"/> Community Benefit X	<input type="checkbox"/> Community Cohesion <input checked="" type="checkbox"/> Cultural Arts & Music X <input type="checkbox"/> Town Centre Event <input type="checkbox"/> Food Growing <input type="checkbox"/> Skills Development <input type="checkbox"/> Voluntary Sector Youth Engagement <input type="checkbox"/> Social Exclusion/Economic Difficulties <input type="checkbox"/> Accessibility and Inclusivity – especially Dementia friendly <input type="checkbox"/> Other (Please Specify)

Summary of project successes outcomes, benefits to Todmorden Community and Residents and numbers positively impacted by this Grant. If a more detailed appraisal is available for your project and its outcome, please attach to this feedback form.

We are a volunteer run festival. The 2024 festival successfully mixed high profile ticketed guest interviews with Alan Johnson, Ellie Griffiths, Gwyneth Hughes and Danny Robins with free events in all our Primary Schools, the High School and a hugely successful free event partnering with Music for the Many.

We keep prices low to include as many Todmordians as possible with all 16 and under going free.

We gave away 250 free new children books, organised masterclasses across a range of genres and ensured all our venues were accessible.

We work closely with our librarians and support local artists and businesses whenever possible.

Our feedback forms ensure we learn year on year what went well and what less so so we can use this knowledge for future festivals.

Impact – if applicable and where known have benefited from project - complete where relevant.	Numbers
Residents engaged in project/ viewed outcome.	1000
Volunteers engaged in project.	28
Todmorden residents benefitting from skills development.	N/A
Volunteers benefitting from skills development.	5
Town Centre and or other venue visits generated.	5
Youth persons involved in project.	70
Dementia friendly activities involved in the project	N/A
Socially excluded/those with economic difficulties involved in the project.	70

Financial Summary of Project/Event	Expenditure	£18345	Income	£22442
<p>If possible, please provide a set of accounts in respect of this specific project and where applicable, a later set of audited accounts if these are now available since originally submitting your grant application. Where accounts are not available a simple income and expenditure statement will suffice. Please attach evidence of expenditure e.g. receipts.</p>				

**How have you promoted the assistance of the Town Council in your project literature/Web Site and or Social Media?
Please provide supporting evidence and where able to analytics of visits to site, opportunities to see.**

The Town Councils logo is on all promotional material and our website. The Town Mayor opened our festival.

What lasting benefit do you think the Town Council Grant has made to your organisation?

We would find it harder to offer as many free events as we do.
Each year the festival spreads its offer as widely as possible to inspire as many as possible to read. We gather postcodes and know the vast majority of those attending are local residents. For the first time, the grant helped us offer storytelling sessions in all primaries and two free sessions, one a masterclass the other an event marrying original songs based on well known books, at the High School. As a result of this engagement we are hopeful some of the older students will help us with this years festival
Our concert with Music for the Many combining children poetry with music was a free packed event at the Community College.

If you have received grants from the Town Council before, please advise how you intend to be more self-sustainable and reduce your reliance on Town Council funding for the future.

Each year we aim to maximise revenue from ticket sales to help us fund our free community events. We also cap author fees to remain an affordable festival. This year we generated more than £9k in ticket sales which was a record and ensures we can at least support some community outreach. It remains the case however that without the additional support of the Council, we could not be as ambitious for our schools and residents with our free offers.

If your project had any impact on Climate Emergency what were these and how were they minimised?

We encourage use of public transport, local food if applicable, and accommodation in local pubs and b & bs

Please attach visual evidence of the work that has been undertaken thanks to this grant. This can be photographs or videos of your work, your staff or your volunteers, recipients of services etc. Please ensure you have the permission of the people in the photographs or videos.

You can also consider attaching other visual material, such as any artwork that is created during the project, event posters, or certificates given to participants or volunteers.

These images may be used by Todmorden Town Council to share news about the project, and to publicise the work happening in our community. Images may be used in press releases, printed publicity, social media and published on Todmorden Town Council's website. We comply with GDPR law in regard to the storage of images.