



TODMORDEN TOWN COUNCIL

Report to Climate Emergency Committee

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Date	24 th September 2025
Subject	Climate Grants Publicity

Purpose of Report

1. This report is to update the Climate Emergency Committee on the Climate Pledges received.

Background

2. The Climate Committee wished to understand how many Climate Pledges had been received and what people had pledged.
3. Since August 2024, we have received 237 Climate Pledges, primarily through the 'My Tree Promise' campaign (it is a requirement of the application to receive a free tree), through the 'Climate Surgery' event and the 'Todmorden Tomorrow' event.
4. The Climate Pledge was changed prior to August 2024, with different questions, so this report has dealt only with the updated version of the Climate Pledge.
5. The table below shows the number of people that ticked each pledge (in descending order):

Pledge	Number that pledged
to switch off lights when not in use	230
to give away clothes/textiles I no longer wear or use to charity shops and/or rag collections	228
to not leave taps running unnecessarily	228
to recycle as much rubbish as possible	228
to use tap water rather than buy bottled water	224
to buy only as much food as I need, and minimise waste	220
to buy single use plastic as little as possible	218
to remain on public rights of way and not leave litter when walking	217
to go meat free for at least 1 day a week	215

to repair or upcycle worn or damaged belongings	213
try to take shorter showers	210
overall, to encourage friends, family and colleagues to think about what pledges they would like to make to save Todmorden and the world	208
to not use soil or compost with peat in my garden	206
to not leave my TV, radio or computer on standby	204
to walk or use a bike, bus or train for short journeys	202
to reduce the temperature at home by 1 degree	196
to remain on appropriate tracks and to be mindful of other people and wildlife when cycling off road	196
to increase the insulation in my home, if possible	193
to upgrade white goods to energy efficient and eco-friendly equipment when needed	193
to limit my purchase of fish and seafood to those with Marine Stewardship Council labels	190
to buy from 'green energy' suppliers	188
to choose alternative ways of travelling other than flying	176
to donate baby equipment and toys/clothes that my child has outgrown to charity shops and/or emergency appeals	171
to car share	165

Financial

- There are financial implications in terms of Officer capacity should we wish to continue to collect Climate Pledges.

Recommendation

- That we continue to include the Climate Pledge as part of the application form for future Climate Emergency projects.
- That we continue to encourage people to complete the Climate Pledge at Todmorden Town Council-run Climate events.

Reasons For Recommendation

- Climate Pledges are a useful tool to encourage residents to think more about the climate implications of their day-to-day actions.
- We can infer from the results of the Climate Pledge which actions residents may feel less able to complete, and utilise this to guide future initiatives and activities of the council.

Policy Implications:

- The collection of Climate Pledge information has been undertaken in line with the proactivity clause of the Community Engagement Policy, ensuring we are actively reaching out to communities, in this case to guide the actions of the Climate Emergency Committee.

Details Of Consultation:

12. We held two public consultations to encourage the completion of the Climate Pledges – at our Climate Surgery and at the ‘Todmorden Tomorrow’ event. At the ‘Todmorden Tomorrow’ event we partnered with Todmorden Makery who actively engaged people with our Climate Pledges, asking them to pledge and then co-create a woven sculpture that represented their commitment to the Pledges (see Appendix 1).

Climate Change:

13. Completing the Climate Pledge should encourage residents to be more mindful about the Climate Emergency implications of their actions.

Impact Equality Assessment

14. Not applicable

Supporting Papers:

Appendix 1 – Photo of the weaving co-created by Todmorden Makery and residents at the ‘Todmorden Tomorrow’ Event

Appendix 2 – Photo of the ‘Todmorden Tomorrow’ event stall

Further Information, Please Contact: Becca Toop, Community Support Officer

Appendix 1 – Photo of the weaving co-created by Todmorden Makery and residents at the ‘Todmorden Tomorrow’ Event



Appendix 2 – Photo of the ‘Todmorden Tomorrow’ event stall

